

FOR IMMEDIATE RELEASE

Contact: Kristy Charles
Foursight Wines
PO Box 523
Boonville, CA 95415
(707) 321-4024
kristy@foursightwines.com

Wineries Form Group to Promote Tasting Rooms in Boonville
The Wineries of Downtown Boonville Highlights Four Tasting Rooms within Walking Distance

Boonville, Calif., August 1, 2011 – Foursight Wines, Londer Vineyards, Philo Ridge Vineyards and Zina Hyde Cunningham have joined together to create “The Wineries of Downtown Boonville,” highlighting the four tasting rooms now located within walking distance in Anderson Valley’s largest community.

The group has created a map and postcard, available at the tasting rooms or by request. Maps can be brought to all four tasting rooms for a monthly chance to win wine from the four producers.

“Anderson Valley finally has enough tasting rooms that not only can you spend an entire weekend visiting wineries, touring vineyards and talking with vintners, but you can also spend a full day just touring and tasting around Boonville,” said Joseph Webb, general manager at Londer Vineyards. “We’re just trying to promote that you can park your car and visit four wineries, a brewery, and multiple shops and restaurants, all within a 10-minute walk.”

The group has also launched a Facebook page (<http://www.facebook.com/BoonvilleWineries>) and a twitter hashtag (#boontwine) to promote their new group. Group events such as winemaker dinners and weekend food and wine pairings are also planned for the future.

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About the Producers:

Foursight Wines is a small, family owned and operated winery located on the family’s fourth-generation property just south of town. The family produces acclaimed, estate Sauvignon Blanc, Semillon and Pinot Noir with an emphasis on natural and traditional winemaking. The tasting room is open at 14475 Highway 128 in Boonville, Friday through Monday, from 10 a.m. to 4:30 p.m. (closed the month of January). www.foursightwines.com. Contact: info@foursightwines.com or (707) 895-2889.

Londer Vineyards is a small-production Dry Gewurztraminer, Chardonnay and Pinot Noir producer. Owners Larry and Shirlee Londer – a former ophthalmologist and his wife – made what would be a very well-received first vintage in 2001, turning a longtime dream into a reality. Their commitment to produce wines of the highest quality and value can be confirmed in the Londer tasting room, located in the John Hanes Art Gallery. Winter Hours: Fri-Mon; 11am-5pm (open Thurs-Mon in summer). 14051 Highway 128, Boonville. www.LonderVineyards.com. Contact: 707-895-9001 or info@londervineyards.com.

Philo Ridge Vineyards is 100% wind and solar powered since 1976 and uses sustainable farming practices. The winery produces small lots of Pinot Gris, Gewurztraminer, Chardonnay, Viognier, Pinot Noir, Zinfandel, Cabernet, Coro Mendocino, and our house red VINO di Mendocino – totaling 2,500 cases per year. The tasting room is open Friday through Monday, 11 a.m. to 5 p.m., at 14125 Highway 128 in Boonville. www.philoridge.com, Contact: 707-895-3036 or jill@philoridge.com.

Zina Hyde Cunningham is...